



הצעה לפתרון בחינת הבגרות באנגלית
שאלון C

סמל שאלון 403 016104
מועד קיץ תשע"ו 2016

הפתרון נכתב על ידי נטלי ראזומני וטל אשר ינקלוביץ
מצוות מורי רשת החינוך אנקורי

המורים שפתרו את הבחינה מחכים לכם פה
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However, food expert Michael White disagrees with the idea that phantom aromas may help Americans use less salt and sugar. "Most of the salt and sugar we eat still comes from what is added by food companies," he says. Moreover, he argues that adding artificial smells isn't the answer at all. He believes that phantom aromas just add to a larger problem: the huge amount of artificial ingredients in American food.

30

ענה באנגלית על השאלות 11-1, حسب
 על פי הקטע.
 בשאלות 1, 3, 4, 9 ו-11, הקף במעגל
 את המספר של התשובה הנכונה.
 בשאר השאלות ענה לפי ההוראות.
 (100 נקודות)

أجب بالإنجليزية عن الاسئلة 11-1، حسب
 القطعة.
 في الاسئلة 1 و 3 و 4 و 9 و 11، ضع دائرة حول
 رقم الإجابة الصحيحة.
 في الاسئلة الباقية، أجب حسب التعليمات.
 (100 درجة)

Answer questions 1-11 in **English** according to the article. In questions 1, 3, 4, 9 and 11, circle the number of the correct answer. In the other questions, follow the instructions.

1. What is the main idea of lines 1-3? There has been an increase in (-).

- i) the number of articles about food
- ii) the amount of salt and sugar Americans use
- iii) the number of food companies in America
- iv) the amount of food Americans eat

(8 points)

2. How did the Campbell Soup Company know that people didn't like the change? (lines 4-9)

ANSWER: (By July 2011) sales have decreased

(8 points)

3. What is the problem that food companies have today? (lines 10-18)

- i) How to change the smell of their food.
- ii) How to get new customers.
- iii) How to keep their old customers.
- iv) How to improve their research.

(8 points)

לא לכתוב באזור זה

לא לכתוב في هذه المنطقة

4. What do we learn about phantom aromas from lines 10-18?

- i) They can make our food taste better.
- ii) They have been used for many years.
- iii) They can make us eat too much salt.
- iv) They make us think sweet food is good for us.

(8 points)

5. Why did many of the participants in the 2012 study think there was salt in the soup? (lines 10-18)

ANSWER: Because the aroma of beef was added to the soup

(8 points)

6. COMPLETE THE SENTENCE. (lines 10-18)

People bought the sugarless cake because they thought

it was sweet/ that there was sugar in it (because of the vanilla)

(9 points)

7. Robert Sobel says that using phantom aromas is "a good start". A good start to what? (lines 19-25)

ANSWER: Removing salt and sugar from the food.

(9 points)

8. Give ONE thing that Robert Sobel did. (lines 19-25)

ANSWER: Sohel has been researching phantom aromas for the last five years/ /Sohel has already succeeded in removing 10% of the salt in foods like potato chips and soups.

(9 points)

9. What do we learn about the "other techniques" mentioned in line 24? (lines 19-25)

- i) They are better than phantom aromas.
- ii) They may work best with phantom aromas.
- iii) They can decrease the use of salt by 10%.
- iv) They were invented by Robert Sobel.

(8 points)

10. PUT A ✓ BY THE TWO CORRECT ANSWERS.

According to Michael White, what are the problems with phantom aromas? (lines 26-31)

- i) Phantom aromas make food taste bad.
- ii) Food companies don't want to add phantom aromas to food.
- iii) There are already too many artificial ingredients in food.
- iv) Americans will add more salt and sugar to their food.
- v) People will not buy food with phantom aromas.
- vi) Food companies still add too much salt to their food.

(2×8=16 points)

11. The main subject of the article is (-).

- i) why people have changed the way they eat
- ii) why food companies lose customers
- iii) how to convince people to buy American food
- iv) how researchers can help food companies

(9 points)

בהצלחה!

זכות היוצאים שמורה למדינת ישראל
אין להעתיק או למסמך אלא ברשות משרד החינוך