



הצעה לפתרון בחינת הבגרות באנגלית
שאלון G

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מועד קיץ תשע"ו 2016

הפתרון נכתב על ידי לאה שובל ואסף לפיד
מצוות מורי רשת החינוך אנקורי

המורים שפתרו את הבחינה מחכים לכם פה
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- 25 Other studies have suggested that nudge strategies may also achieve their goal if they take advantage of our tendency to respond to social pressure. In one study that was aimed at finding out how best to motivate people to take part in an upcoming election, participants were divided into two groups. One group was told that a high percentage of voters in their area would be going to the polls, and the other group was told the opposite. When asked if they themselves would be voting, many more members of the first group said they would. Appealing to people's inclination to do as their neighbors do, concluded the researchers, could be used to get the desired result.

- 35 Additional nudge strategies are now beginning to be implemented by governments and various institutions. The approach, however, remains controversial. Some critics find it manipulative. Others doubt that a mere nudge would help deal with issues such as crime and other serious social problems. For the moment, it remains to be seen whether simply encouraging individuals to do the right thing can indeed have a major impact on society.

QUESTIONS (60 points)

Answer questions 1-8 in **English** according to the article. In questions 1, 3, 6 and 7, circle the number of the correct answer. In the other questions, follow the instructions.

1. What can we understand from lines 1-7?
- i) Why people are often lazy or careless.
 - ii) Why people allow their feelings to influence their behavior.
 - iii) How people's personal choices can affect others.**
 - iv) How society affects people's decisions.
- (7 points)

2. The writer says that the measures described in lines 8-11 often have "very little effect" (line 12). What does he mean?

COMPLETE THE SENTENCE.

He means that people **don't really change their ways the way the government wants them to.**

(8 points)

/המשך בעמוד 4/

***change = improve**

ways= behavior = attitude= mentality

3. What information is provided in lines 8-16 about nudge strategies?
- i) What impact they have had.
 - ii) What they are meant to achieve.
 - iii) What scientific evidence they are based on.
 - iv) Why they have not replaced other measures.
- (7 points)

4. Why do most people who are automatically enrolled in a savings plan remain with it? Base your answer on information in lines 17-24.
- ANSWER: **Because they couldn't be bothered with the paper work.**
- (8 points)

5. What can we understand from the study described in lines 25-33?
- COMPLETE THE SENTENCE.
- People are more likely to vote if **their neighbors would do so// a high percentage of voters in their areas would do so**
- (8 points)

6. What do we learn both from lines 17-24 and from lines 25-33?
- i) Nudge strategies are based on the way people usually behave.
 - ii) It is difficult to teach people to make better choices.
 - iii) Researchers are looking for new ways to study nudge strategies.
 - iv) Nudge strategies help people think of the effects of their actions.
- (7 points)

7. Why are nudge strategies sometimes seen as "manipulative" (line 36)? Base your answer on information in lines 17-33.
- i) Because people are encouraged to do things they object to.
 - ii) Because the strategies do not serve the person's own interests.
 - iii) Because the strategies have less impact on society than they seem to.
 - iv) Because people don't realize that they are being influenced.
- (7 points)

8. COMPLETE THE SENTENCE.
- In lines 34-39, the writer gives reasons why some people
- oppose/criticize the nudge strategies.**
- (8 points)

/המשך בעמוד 5/

لا تجيب في هذه المنطقة

لا כתוב באזור זה